### What is LANCAR.INK?

LANCAR provides minority matriculating journalists, with multimedia publication opportunities. Through community service, professional development and marketing training. LANCAR provides the necessary tools to build and promote a journalism portfolio, prior to entering the media industry.

LANCAR bridges the cultural gap between You and Mainstream America. LANCAR showcases journalistic talents of a diverse group of students, on a variety of issues including but not limited to higher education, politics and social justice.

LANCARPublication Inc. 9620 Glen Way, Fort Washington MD 20744





## What is LANCAR Ink?

LANCAR Ink is a non-profit news outlet, which launched September 2015.

#### LANCAR Ink's sole purpose is to

- Create content that matters-Diversify newsrooms in America.
- Increase employment prospects
- Promote the programs and initiatives of other non-profit organizations-Guide fellows in the development of their journalism portfolio.

# How does a LANCAR Internship work?

LANCAR Ink provides multicultural students and entry level journalists with anopportunity to participate in a digital internship, where they choose the contentand the medium to produce, with guidance from editors.



# Why is this ideal?

During the summer program, LANCAR Ink participant sare able to produce work that is meaningful!

LANCAR Ink serves as an opportunity to bring communities together through multi media storytelling!

The content produced willbring to light otheropportunities in the community

LANCAR Ink will be competing against and learning from some of the best nonprofit news outlets

- National Public Radio(NPR) npr
- Center for Investigative Reporting (CIR)
- Public Broadcasting Services (PBS) PBS



**WordPress** Rocketboom Mogoulua Friend Feed Journalism

# We Need Your Support!

LANCAR will work with the best of the underserved communities. With your supportwe can build a platform that makes a significant impact.

## How to support:

- Share our stories!
- Visit our websiteat LANCAR.ink attend our events!
- Donate to our Kickstarter, which can be found on our website!
- Become a patron today!

#### **Contact Us**

LANCAR Ink (240)318-3787 Lancarpublications@lancar.ink Make donations out to LANCARPublication Inc.



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